METAPHORS FOR iFlow:

1. Our app is like Google Home where a user can manipulate a smart device in their home from the convenience of their smartphones.
2. Our app is like Trane’s where a user can use a smart device in their home to interact with a part of their air conditioning units.
3. Our app is like Keen Home’s where you can use a smart device to control airflow levels on a room-by-room basis.